

## **Privacy Policy**

JunctionBuzz is aimed to deliver the best in the field of information sharing. We live in Information Age. Information is the life blood of modern day living. Internet is the easiest and fastest mode of sharing information from all over the world. But, information sharing is accompanied with a lot of responsibility. This is because information can be both positive and negative in nature. Any personal information disclosed can make you vulnerable. Hence, it is necessary for all users of JunctionBuzz (hereafter, website) to comply with our Privacy Policy.

JunctionBuzz is owned and operated by Nzenwa Limited (hereafter, company). JunctionBuzz Privacy Policy is designed to protect your privacy as well as to give you information regarding the practices adopted by the website that make your online social networking conduct safe. This document describes the use and sharing of personally identifiable information (hereafter, "PII"). PII includes user's full name, email address, telephone number/s, or credit card number/s. Also, the document covers all data that can be described as the "allied data", which users provide to JunctionBuzz at the time of registering with us. The Privacy Policy document covers all the services provided through the JunctionBuzz.com website. A "visitor" refers to a person using some / any options like chatting, music, videos or others. A "surfer" refers to one who is just browsing the website. A "member" refers to a person registered with JunctionBuzz. All visitors, surfers and members may be collectively referred to as "users". The "membership" refers to your account registered on JunctionBuzz.

JunctionBuzz services are hosted in \_\_ (mention country) \_\_. If you are located outside of \_\_ (mention country) \_\_ all users of JunctionBuzz expressly agree that the PII and allied data will be transferred to \_\_ (mention country) \_\_ as a resultant of your using any / or all of the JunctionBuzz services to meet the standards put forth in this Privacy Policy document.

JunctionBuzz never knowingly collects data, PII or allied data from children of 13 years of age or less. If you have registered on JunctionBuzz falsely claiming your age to be 13 years or above, when in reality this is not the case, we advise you to delete your account immediately.

JunctionBuzz Privacy Policy document is subject to changes from time to time so as to keep abreast of the changes in law, PII issues, allied data gathering and usage practices, changing technology, incorporation of additional services of the website, other modifications to website. You are advised to appraise this document regularly to keep yourself updated with these changes.

### **JunctionBuzz policies of gathering and submission of PII and non-PII:**

JunctionBuzz collects the first and last name, email address, postal code, gender and date of birth from all members at the time of registration. This forms the registration data. The allied data includes

non-PII, which includes IP address, aggregate user data and browser data. The allied data is mainly used for the purpose of security, maintenance and usage tracking of the website. All other information that the users provide on the website is voluntary.

The users and members may provide other information on the website. This is purely voluntary and the website is in no way to be held responsible for this. Members build their profiles by providing "Profile Information". This is purely choice based. And all information provided on the profiles is subject to member's discretion. Members must stay warned that all information on their profiles is on public display and can seriously jeopardize their privacy. So, if you think that certain information is sensitive, you should not disclose it. JunctionBuzz does not control in any way, the information you disclose on your profile.

JunctionBuzz realizes and respects your right to sharing of your information. So, it gives you the liberty to change your Profile Information and Registration Data at any point in time. How you interact with others on JunctionBuzz is entirely under your control and you can change your "Account Settings", whenever you wish to do so.

#### **Cookies:**

Cookies are small pieces of information that are placed on your computer while you are on any site. JunctionBuzz too uses cookies. These are used to identify your Internet browser, to check if your computer is enabled to use all services on the website and to store user's preferences. Data stored in cookies is used to authenticate user sessions and provide services. There are other cookies used by the advertisements and advertising companies also. They are generally known as "third party cookies". JunctionBuzz does not control these "third party cookies". in any way. Users are urged to see the "Privacy Policy" of these advertising companies for better assurance to their privacy.

#### **Pixel Tags:**

Pixel Tags are tiny images embedded in webpages and are used for comprehending user usage and number of views of the pages. Some "third party pixel tags" may be present on the website for advertising, service provision, data collection and statistical analysis. You can program your computer to warn you every time a cookie is present. Or you can totally block all cookies. But this will hamper you from enjoying certain features of the website. You can however delete all cookies from your computer after accessing the website.

#### **Warning:**

JunctionBuzz notifies you about what information is collected, who are the collectors of information, how and why the information is being collected and to what usage your collected information is likely to be put to. This applies to your PII. Your options are clearly displayed on the website. JunctionBuzz

is committed to never share your PII with anyone. However, your allied data may be shared by third party advertising companies. JunctionBuzz is not responsible, in any way for the “Privacy Policies” of these third party companies.

JunctionBuzz services may be linked with other sites operated by the companies affiliated with the company.

The same customization tools may be used on the advertising you have agreed to receive on your Profile Information. The advertising material you receive is generally in concurrence with the PII as well as the related data and the Profile Information you have provided. Some advertisements are delivered by third-party companies. These companies may also collect the non-PII data and allied data to match the advertising material with your requirements. These companies may use different technologies to track your information to match their advertising with your Profile Information. Users, however, shall have an option of opting out of receiving marketing materials from such companies.

Sometimes widgets, which are created by third-party developers, are also available on the website. The website does not take responsibility for the actions or processes adopted by these third-party developers. These widgets may place some software on the user’s computer through which certain interactive services are provided. It is thus strongly advised to the users that they should not provide PII to these developers. The usage of such applications is purely on voluntary basis.

JunctionBuzz protects the copyrights of individuals. There may be provisions to block the upload of copyrighted materials on the website. The copyright holders may have access to some allied data of the members. PII will not be shared with copyright holders unless the members agree upon sharing this information.

This Privacy Policy categorically states that JunctionBuzz will not share your PII with any outside parties without your prior permission, unless it is a matter of crime, which risks the privacy of others, and the PII is needed by the authorities for reasons of upkeep of public security.

#### **Usage of PII by JunctionBuzz:**

JunctionBuzz will only use the PII in manners, which are in accordance with the Privacy Policy of the website. The website allows users to search for members using their names, email ids, addresses and other registration data. In addition, the users can also search for other members with their Profile Information like the schools or colleges they attended or through the work places they worked at. This makes the social networking platform come alive with activity where people actually can get in touch with those they already know from some place else. However, at all times, the members reserve the right to edit their Profile Information as well as to choose what information they wish displayed on the

website. So, the members can control all the information that they want to be visible to others, at all times.

There are many value-added services that are provided through JunctionBuzz. These may be provided by the website as well as through third-party companies. If you subscribe to these the website uses your email address to send you the requisite information. However, with each mail received there will be an option to unsubscribe from the service, should you wish to do so. You can also change your account settings and discontinue receiving these mails.

JunctionBuzz may sometime share your PII and allied data with the team behind the upkeep of the website, or the administrators, agents or sponsors for the purpose of promotional activities conducted through the website. The employees, agents, sponsors or contractors with whom the website may share the data have esteemed business relations with the company. They may temporarily store some information on their servers but this is only for the purpose of administration or provision of certain services and for no other reasons.

JunctionBuzz may share your PII with third-party companies under circumstances where you have wished to receive certain information and have expressly agreed that your PII will have to be shared for receiving it. Also, your PII may be shared with affiliated companies if the website has business reasons to do so.

JunctionBuzz may also share some of your information with business associates and advertisers for the calculation of aggregated demographic information, number of page views, anonymous click streams and other such purposes of website performance enhancement.

JunctionBuzz may access and disclose PII, allied data, Profile Information or non-PII without taking your prior consent under the following situations –

- i. To protect or defend the legal rights or property of the website, its affiliated companies or their employees, agents, sponsors and contractors.
- ii. To protect the safety and security of the website users.
- iii. To protect the rights of members of the public in certain urgent circumstances like that of a crime, fraud or any other urgency.
- iv. To protect against certain activities for the purpose of risk management.
- v. To act in accordance with the law or legal process.
- vi. In the event of a merger, acquisition or selling of stakes, the website may share the PII, allied data, Profile Information and other information to the other company or party involved in the transaction.

JunctionBuzz will not be held responsible, in any way, for the information posted by the members. The members are to take care that the posted information complies with all the legal norms. The members are solely responsible for all their posted information and must ensure that no local data protection laws are violated with their posted information. Under circumstances of reporting of such a violation the website reserves the right to delete such information, without taking the consent of the members in question.

JunctionBuzz is committed to review any inaccuracies in the registration data, PII, allied data and other member information, whenever possible. If certain members wish the website to not use their PII the website honours such a request but shall continue to retain their information, which may be needed to comply with the applicable state, federal or local laws.

If the users are interested in any further communication regarding our Privacy Policy, they are requested to contact us on the following – [privacy@junctionbuzz.com](mailto:privacy@junctionbuzz.com) or write to us on Nzenwa Limited, 95, Wilton Road, Suite 3, London, SW1V 1BZ, United Kingdom.

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